



PowerPoker.com

PRESS RELEASE

**PowerPoker.com & Jalouse VIP Room Cannes party hosted by Paris Hilton:  
Ziigmund and Paris throw the party of a lifetime**

PowerPoker.com celebrates the launch of its online casino, PowerVegas.com, with exciting news! PowerPoker.com and the most prestigious night club in London, Jalouse will host two parties during the Cannes Film Festival in May. Ilari "Ziigmund" Sahamies, Paris Hilton and Mel B have already confirmed their attendance to the party of the year.

"It's going to be one sick party" Ilari says. "Once I heard PowerPoker has the chance to sponsor the party I immediately knew it'll be something crazy - a true opportunity to have the best party in a long time. I don't think any other poker room has done something similar before so it's cool to be arranging such a high profile party."

PowerPoker also offers one lucky player a true VIP party package to Cannes. The highest FPP earners and winners of qualifying tournaments will enter a 10 player sit'n'go with a real money-can't-buy main prize: get to party with Ziigmund, Paris Hilton and the PowerPoker!

More information about the exclusive and unique promotion on  
<http://www.powerpoker.com/promotions/power-party-with-paris/>

PowerPoker also rewards four of its top affiliates with an invitation to party with Ziigmund.

Schedule of the events:

- Wednesday 19th May: Pool Beach Party with Special International Guest DJ: Carl Cox
- Wednesday 19th May: VIP Room Party with Special Performance by 'La Roux' and attendance by Paris Hilton, Mel B and Nicola Roberts among numerous other celebrities

The main party venue is the legendary VIP room, which hosts for 11 nights over the festival period, approximately 3000-4000 people pass through the doors of VIP on any given night during the festival.

**About PowerPoker** PowerPoker.com is one of the world's leading online poker rooms, featuring top poker pro Ilari "Ziigmund" Sahamies. PowerPoker was formed in February 2009 by an alliance of poker players and marketing experts. PowerPoker is constantly striving to bring a safe, exciting and rewarding environment to their players and now also offers a variety of casino games, regular tournaments and chances to win phenomenal jackpots. PowerPoker operates on the Cake Network and accepts US traffic.

**About Jalouse and VIP Room** Jalouse won the Best New Nightclub category in the 2009 London Club Awards. The two Cannes Film Festival events are part of the Jalouse Summer Tour 2010. More information: <http://www.viprooom.fr/cannes.html> and <http://www.jalouse.co.uk/>

**About Cannes Film Festival** Cannes film festival is the most prestigious event on the calendar for film industry attracting the creme de la creme of celebrities around the world. The 63rd edition of the private festival is from 12 May to 23 May 2010 at the Palais des Festivals et des Congrès, in the resort town of Cannes, in the south of France. The President of the Jury is to be American film director Tim Burton. More information: <http://www.festival-cannes.com/en.html>

PowerPoker.com will provide all media contacts a press package immediately after the event with photographs, videos and more!

If you'd like more information on the PowerPoker.com & Jalouse VIP Room Cannes party or to schedule an interview with Ilari "Ziigmund" Sahamies, please e-mail us at [press@powerpoker.com](mailto:press@powerpoker.com).